

## Reinforcement for MDT technologies

Alongside the new CEO Roger Karner, two other pros from the sector will start work at MDT technologies on 1 May. Marcel Gramann, who was previously Head of Professional Sales DACH at Signify, will take on the management of sales and marketing at the medium-sized company. Katrin Rosenthal will be the new Head of MarCom, having previously worked as the Head of Marketing Design at the medium-sized company BEG.



Marcel Gramann (47) has over 15 years of experience in the building automation sector at a number of companies including Schneider Electric. At MDT he will consolidate the sales structures and open up new market segments. “For me, it is important that the support and service for which MDT is widely known continues to grow alongside the company. We want to remain close to the customer and help him to use our products at all times. I am particularly looking forward to the intensive customer contact,” says Marcel Gramann.

Katrin Rosenthal (38) has already managed a brand in the building automation sector for the last eight years. She will strengthen the image of MDT and drive the brand forward in terms of communication. She says, “MDT is already well-established and widely known in specialist circles. Strengthening the brand and opening up new communication channels is an exciting task, which I was very pleased to accept.”

“With Mr Gramann and Ms Rosenthal we have been able to engage two strong personalities, who will be a positive addition to the existing MDT team and will reliably continue MDT’s successful path,” says CEO Roger Karner.

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